

Meet

Tom Muriranja, co-founder and managing director of Presta Technologies,

who chose Zoho Sign for its
mobile-friendly experience,
reusable templates, and global
legal compliance.



About me

I'm Tom Muriranja. I am the co-founder and managing director of Presta Technologies.

What does my organization do?

Presta is a Kenya-based fintech company offering end-to-end loan management solutions in East Africa. It helps individuals and savings and credit cooperative societies (SACCOs) streamline their loan approval processes via automated bookkeeping and workflow features.

How do we do it?

Users can quickly complete loan applications, send personalized SMS and email reminders to borrowers on due dates, automate their financial workflows, and pay loans securely via M-PESA or bank transfers. Additionally, the Presta mobile app makes it easy to do all this anywhere, anytime.

The Challenge

Tom says, "Collecting physical signatures during loan approvals was difficult, as it was time-consuming and prone to errors. We also spent a lot on paper, printing, and storage space." He adds, "Tracking physical documents was hard too, considering the huge number of transactions that happened every day."

That's when Presta started evaluating Zoho Sign to streamline its signature workflows.

The Solution

Zoho Sign's reusable templates, mobile-friendly UI, and legal compliance removed Presta's signing challenges.

**REUSABLE TEMPLATES,
LEGALLY COMPLIANT,
CUSTOM BRANDING**



"Zoho Sign's legal compliance helped us ensure integrity and authenticity while signing loan agreements," explains Tom. "Features like reusable templates and custom branding made it easy to reduce repetitive documentation, all while retaining our branding within the app."

He adds, "With Zoho Sign, our signing workflows are faster and more economic. Also, the UI lets borrowers easily review and sign loan documents from their mobile device."

Benefits and ROI

Five reasons why Presta loves using Zoho Sign:



Looking Forward

Zoho Sign has helped Presta digitally transform its signing processes. The company is now evaluating Zoho Sign's legally compliant advanced electronic signatures (AES) to adopt highly secure digital signatures in the future.

Still unsure? Try our [Enterprise-version for free for 14 days](#) to experience Tom's reasons for choosing Zoho Sign first-hand.

Choose **secure, swift, simple, and paperless signing.**

Do more with **Zoho Sign.**